



SKY BLUE, IN A WEEK IN FALL

When one of the world's most popular Charter Superyacht's wanted to try out a new look for the season, starting with the Monaco Yacht Show, there were few if any places in the world they could turn to that could deliver a full colour change in under a week.

Fortunately, LuxWrap, the World Leader in 'Superyacht Vinyl Wrapping & Finishing' was just a phone call away.... After a brief conversation, it became clear that LuxWrap would not only enable the vessel to try out a new colour, but also postpone repainting for a number of years.

'And so for 7 days in September, this magnificent 190' Superyacht (named after a James Bond film) was transformed from white to sky blue, without even coming out of the water.

In an industry that demands not only competence, but excellence, accountability and the ability to mobilise quickly and often work to extremely strict/borderline impossible deadlines, LuxWrap is delivering its service in a way not seen before, and it isn't going un-noticed.

"We all know that painting Superyachts is expensive and time consuming and must be done at least every 8-10 years. Wrapping on the other hand also lasts several year and can be as low as 1/10th the cost at 50m, and even lower in percentile terms as the yacht size increases. Said LuxWrap's Founder

Continuing "By choosing LuxWrap, yacht owners are making a decision to protect their paint, which is a capital asset, with their style, which is whatever look is desired that season. So whilst our service may offer huge style potential, it has enormous utility and long term cost benefits, keeping paint fresh, permanently."

With a company like this in the market, we don't think it will be long before more Superyachts start changing colour! What do you think?

